



## Count the Days update from bobasoba broadens its reach with iPad support

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Seattle, WA - Bobasoba, llc announced the availability today of an update to its iOS application, Count the Days. This update adds native support for the iPad as well as bringing improvements to formatting and overall stability. In addition to an improved user experience, iPad support means that background images are now beautifully displayed at full resolution.

Since its release last August, Count the Days has shown steady sales internationally through Apple's App Store. Anticipation is a universal human trait, and Count the Days makes anticipation easy and fun. You can add up to 15 occasions and Count the Days will keep track of the days remaining until or since each one.

While a calendar reminder keeps track of the exact time of an event, it's difficult to know just how far away the event is. Also, calendar reminders represent "just the facts" of an occasion. Count the Days recognizes that most occasions have a "meaning" which is enhanced by anticipation and personalization.

Designing applications with simple, yet powerful, features is one of the goals of bobasoba. "One measure of success for any product is whether it can be used in unanticipated ways," comments Robert Gallup, Count the Days' designer and developer. While keeping track of occasions in the future is Count the Days primary use, The application can also be used to remember occasions in the past. For example, keeping track of the number of days since a first date.

Finally, as was the case with the original version of Count the Days, special attention was given to accessibility. In particular, Count the Days is enhanced to make best use of Apple's VoiceOver technology. For example, on the Count the Days screen, tapping the number of days will read the entire screen contents rather than just the number. Again from Robert, "bobasoba is committed to accessibility. Our customers exhibit a range of abilities and our goal is to make our products available to as broad a range as possible."

### Features

- Universal support for both the iPhone and iPad
- Track up to 15 occasions
- Swipe-able views are easy and fun to use
- Quickly add, remove, and edit occasions
- Directly select an occasion using the flip-side table view
- Personalize backgrounds using your own images
- Use one of the selectable color schemes to match your mood
- Keep track of occasions in the past as well as the future
- Enhanced for use with VoiceOver

### Device Requirements

iPhone, iPad, or iPod Touch with iOS 3.0 or later

### Pricing and Availability

Count the Days is \$.99 (USD) and available worldwide through the App Store in the Lifestyle category.

Count the Days (v1.1)

<http://www.bobasoba.com/products/counttheday.html>

Purchase from the App store: <http://itunes.apple.com/us/app/count-the-days/id385284671?mt=8>

For more information contact;

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